CONNECT

Brooklyn, NY
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TOOLKIT

- Art Direction
- Brand Identity
- Editorial Design
- Typography
- Adobe Creative Cloud
- Cinema 4D / 3D Render
- Packaging Design
- Creative Strategy

AWARDS

D&AD Yellow Pencil (2023)
Cannes Lions Bronze (2021)
AIGA Design Winner (2020)

MAYA LEWIS

Creative Director & Brand Strategist

SELECTED WORK

Creative Director | Pentagram Design 2021 – Present

- Directed brand identity system rebrands for 8 global luxury and cultural clients across digital, print, and p
- Led team of 14 multidisciplinary designers, animators, and copywriters delivering campaigns reaching 40

Senior Art Director | Wieden+Kennedy 2017 – 2021

- Developed concept visuals and experiential installations for international athletic apparel brands.
- Awarded ADC Gold Cube for interactive digital storytelling campaign.