MARCUS VANDENBERG

Engagement Manager — Strategy, Operations & Private Equity Due Diligence

Chicago, IL | marcus.vandenberg@alumni.kellogg.edu | (555) 492-1830 | linkedin.com/in/marcusvandenberg

EXPERIENCE

McKinsey & Company **2021 – Present**

Engagement Manager — Private Equity & Corporate Strategy Chicago, IL

- Led 8 commercial due diligence engagements for top-tier buyout PE sponsors across $4.8B in targeted enterprise SaaS and industrial assets.
- Formulated zero-based budgeting transformation for a $3.2B multinational retailer, unlocking $210M in run-rate EBITDA savings over 18 months.
- Managed cross-functional client teams of 25+ across North America and Europe, presenting strategic roadmaps directly to C-suite and Board mer

Boston Consulting Group (BCG) **2018 – 2021**

Senior Consultant — Operations & Supply Chain Boston, MA

- Optimized global distribution network across 14 fulfilment hubs, improving order fulfillment velocity by 34% and cutting transport costs by $28M.
- Developed pricing elasticity algorithms for medtech equipment manufacturer, driving 420 bps expansion in gross margin within 2 quarters.

EDUCATION

Kellogg School of Management, Northwestern University **2016 – 2018**

Master of Business Administration (MBA) — Dean's Distinguished Scholar

University of Notre Dame **2010 – 2014**

B.S. in Finance & Economics — Summa Cum Laude